



Fundraise with Social Media!



We've put together a few basic posts to get you started. Update your profile image to promote your fundraising efforts, then post a message on Facebook and Instagram with a link to your personal fundraising page.

Sample Post #1

I am fundraising for @ctcfoundationck and participating in the Run for the Kids event to help invest our local children. My goal is [\$XXXX] because funds raised directly support therapy and services that our local children and youth need. Please help me reach my goal by donating on my personal fundraising page [\[insert your personal fundraising page link here\]](#).

Sample Post #2

I am halfway to my @ctcfoundationck fundraising goal of [\$XXXX] for when I participate in the Run for the Kids on June 25. Did you know that 1 in 5 Children in Chatham-Kent are helped at the CTC? From hearing and speech therapy to autism services, physiotherapy and occupational therapy... over 5,000 local children access CTC-CK's services every year. Please donate. [\[Insert your personal fundraising page link here\]](#).

Sample Post #3

Run for the Kids is a fundraising event for @ctcfoundationck! Help me raise funds that directly support therapy and services that our local children and youth need. Please contribute to my goal of [\$XXXX] on my personal fundraising page [\[insert your event fundraising page link here\]](#).

Sample Post #4

I'm fundraising for the Run for the Kids, in support of @ctcfoundationck. Help me raise funds that directly support therapy and services that our local children and youth need. Please cheer me on by sharing this post and donating today: [\[Insert your personal fundraising page link here\]](#).